

# School Sport Canada launches unique course aimed at increasing youth participation in athletics

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Today, School Sport Canada (SSC) is pleased to launch a new eLearning resource that seeks to reduce barriers to sport participation by shedding light on the aspects of effective teaching and learning. *Coaching School Sport: Redefining Winning* is designed for the interscholastic school coach and reflects core competencies promoted through the National Coaching Certification Program (NCCP). With the support of the Coaching Association of Canada (CAC), the new eLearning module is the first designed specifically for all school coaches in Canada. The knowledge, skills and tools developed from the course aim to foster a school sport environment for student athletes to succeed in all areas of life.

“Our approach to creating a positive experience for student athletes was planned and purposeful,” says Lyle McKellar, SSC President. “The module will help coaches and students seize the window of opportunity for the development of a love of sport, lifelong participation in physical activity, and important citizenship skills”, says McKellar. “We are also excited to provide an ideal on-demand experience, by offering the course exclusively via the CAC’s trusted eLearning platform, The Locker.”

“Coaching student-athletes comes with the responsibility of modelling behaviour,” says Lorraine Lafrenière, CEO of the Coaching Association of Canada. “*Coaching School Sport* challenges coaches to demonstrate how success is measured in many ways. It empowers them to help youth understand that their personal development is as important as success on the field of play. We are proud to support School Sport Canada in sharing this instrumental resource with coaches which embeds the key principles of the National Coaching Certification Program.”

Through the module, coaches can further develop relevant skills such as problem-solving, valuing, critical thinking, leading, and interacting. This bilingual eLearning module is available to any level of coach involved in interscholastic athletics, from the certified NCCP coach looking...

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... to add to their professional development credits to the first-time coach who is new to engaging with students. The cost of the module is \$50.00. The CAC and SSC have collaborated to provide this module as an opportunity for NCCP certified coaches to earn 2 PD points while at the same time supporting lifelong learning.

As the largest structured sport organization in Canada with more than 3,200 schools and 750,000 student-athletes across the country, the SSC is poised to promote the course and its positive educational impact among the Canadian coaching community.

### ***About School Sport Canada***

School Sport Canada (SSC) is the national body for school sport in Canada. SSC is the largest structured sport organization in Canada, with over 750,000 student-athletes, 52,000 volunteer teacher coaches and 3,200 schools in the member Provincial and Territorial Federations and Associations. SSC member associations and schools promote and advocate for positive sportsmanship, citizenship and the total development of student-athletes through interscholastic sport.

### ***About the Coaching Association of Canada***

The Coaching Association of Canada (CAC) unites stakeholders and partners in its commitment to raising the skills and stature of coaches, and ultimately expanding their reach and influence. Through its programs, the CAC empowers coaches with knowledge and skills, promotes ethics, fosters positive attitudes, builds competence, and increases the credibility and recognition of coaches.

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